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March 1, 1999

FAXED: 202-326-2558**Mr. Stephen Ecklund****Division of Enforcement****Care Label Rule Or****Secretary****Federal Trade Commission****6th and Pennsylvania Ave. - N.W.****Washington, DC 20580****RE: 16 CFR Part 423 - Care Label Rule**

I own Avon Cleaners, operating in Dallas, Texas with 120 employees.

As owner, I wish to voice my support for the Alternative Labeling that provides full disclosure on how garments can be cared for. It will allow the consumer to make informed choices in keeping with the FTC mission.

The cost for providing this much-needed information is minimal. Alternative Labeling puts the U.S. on the same level as the European community.

This type of labeling allows for the development of labeling for new fabric care methods, such as wetcleaning.

I appreciate the opportunity to voice my opinion on this and would like to request that the record be kept open to commit to getting a true assessment of consumers' preferences in the care labeling information.

Sincerely,

A handwritten signature in cursive script that reads "Patricia A. Godo".

Patricia A. Godo,
President

cc: file

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