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Bethesda, MD [REDACTED]

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RE: CAN-SPAM Act Rulemaking
Project No. R411008

Dear Commissioners,

Thank you for taking the time and effort to work on the problem of spamming.

I must say, however, that requiring merchants to keep suppression lists may prove both ineffective and dangerous. It may be ineffective because anyone with a small amount of technical know-how will be able to get ahold of such suppression lists. It may be dangerous because it will shut down many honest merchants or cause them financial hardship.

As a consumer, I buy a lot of goods over the Internet. I opt-out of email lists all the time because I don't have time to read them or am not interested in the product. I opt-in again when I have more time or am looking for some particular product. I am not overly burdened by spam as I have filters in place.

It's also important to remember that spam comes from around the world. Forcing U.S. businesses to close or putting them on blacklists will not stop it.

Please use your best efforts to come up with a ruling that is fair to all. One option might be a double opt-in list or displaying the senders IP address. I will be interested to learn about your ruling.

Respectfully,


C.V. Jameson

Bethesda, MD [REDACTED]