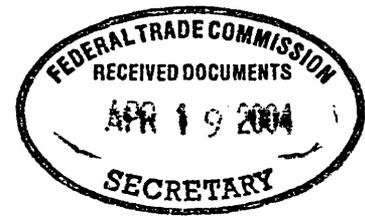


Federal Trade Commission/Office of the Secretary
Room 159-H
600 Pennsylvania Avenue, N.W.
Washington, D.C.
20580



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To the Commissioners,

Re: CAN-SPAM Act Rulemaking, Project No. R411008

I like, others, welcome your efforts to curb the problem of unsolicited bulk email.

However, the proposed requirement for merchants to maintain suppression lists gives cause for concern.

There are so many problems and costs associated with this idea, and so much damage done to consumers and businesses alike, that I feel I must urge you to consider this matter most carefully.

Requirement of the use of suppression lists will seriously damage many of the legitimate publications available on the net. My specific concern is for harm to publishers who require permission from the consumer prior to adding them to any list.

Although these are not who CAN-SPAM was designed to put out of business this requirement will very likely have that effect.

There is also the potential for significant harm to consumers, because of the problem of properly knowing their intent when they unsubscribe from a list. On top of that, these suppression lists could easily fall into the hands of spammers, leading to more spam instead of less.

I was quite surprised at the potential problems this ruling could involve, and urge you in the strongest possible terms to reconsider its implementation in light of these problems,

Respectfully,

A handwritten signature in black ink, appearing to be "L. Gurkovics".

L. Gurkovics

Aquila , Suite 334, Silk House, Park Green, Macclesfield, Cheshire, United Kingdom