

000801



April 13, 2004

Federal Trade Commission
CAN-SPAM Act
Post Office Box 1030
Merrifield, VA
22116-1030

Re: Proposed CAN-SPAM Act Rulemaking-Project # R411008

To the Commissioners:

Thank you for your efforts to curb the problem of unsolicited bulk email.

However, I'm concerned about the proposed requirement for merchants to maintain suppression lists. There are quite a few problems and costs associated with this idea.

There will be such a high level of damage done to consumers and businesses that I request that you reconsider.

Requiring suppression lists will seriously damage many of the legitimate publications available on the net. I'm concerned about the harm to publishers who require permission from the consumer prior to adding them to any list.

They're not who CAN-SPAM was designed to put out of business, but this requirement will very likely have that effect.

There's also the potential for significant harm to consumers, because of the problem of properly knowing their intent when they unsubscribe from a list. On top of that, these suppression lists could easily fall into the hands of spammers, leading to more spam instead of less.

I am quite surprised that you are really considering this ruling based on the potential problems this ruling would undoubtedly incur. Please reconsider its implementation based on the above stated points.

Sincerely,

A handwritten signature in cursive script that reads "Ed Jamison".

Ed Jamison
Jamison Enterprises, Inc.
3930 Wood Path Drive
Stone Mountain, GA 30083