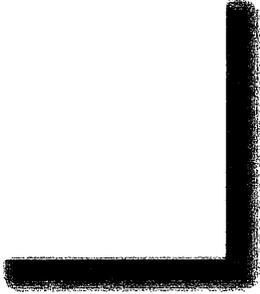


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WinAssociates - 39 Chantilly Lane

Inwood, WV

Federal Trade Commission
CAN-SPAM Act
Post Office Box 1030
Merrifield, VA
22116-1030

Re: CAN-SPAM Act Rulemaking, Project No. R411008

To the Commissioners,

I applaud your efforts to curb the problem of unsolicited bulk email. However, I am concerned about the proposed requirement for merchants to maintain suppression lists.

There are so many problems and costs associated with this idea, and so much damage done to consumers and businesses alike, that I feel I must urge you to consider this matter most carefully.

Requirement of the use of suppression lists will seriously damage many of the legitimate publications available on the net. My specific concern is for harm to publishers who require permission from the consumer prior to adding them to any list.

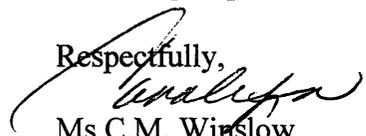
They are not who CAN-SPAM was designed to put out of business, but this requirement will very likely have that effect.

There's also the potential for significant harm to consumers, because of the problem of properly knowing their intent when they unsubscribe from a list. On top of that, these suppression lists could easily fall into the hands of spammers, leading to more spam instead of less. Speaking for the viewpoint of a consumer, there are many messages including but not limited to changes in procedure and company policy that I depend on receiving and fear that those messages will not reach me in a timely manner. Those that I would like to see affected by the law are porn mongers, and drugs and because they do not abide by any law will find the loopholes in Can-SPAM as well.

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I was quite surprised at the potential problems this ruling could involve, and urge you in the strongest possible terms to reconsider its implementation in light of these problems,

Respectfully,



Ms C.M. Winslow
West Virginia, USA

CAN-SPAM Act Rulemaking, Project No. R411008