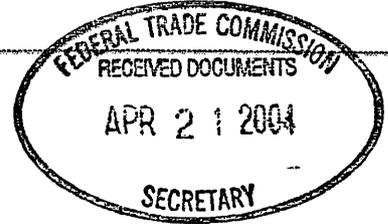


001129



Tina

Re: CAN-SPAM Act Rulemaking, Project No. R411008

To the Commissioners,

I greatly appreciate your efforts to curb the problem of unsolicited bulk email. I receive email myself. However, I am concerned about the proposed requirement for merchants to maintain suppression lists.

There are so many problems and costs associated with this idea, and so much damage done to consumers and businesses alike, that I feel I must urge you to consider this matter with the utmost care and concern.

Requirement of the use of suppression lists will seriously damage many, if not all, of the legitimate publications available on the net. My specific concern is for harm to publishers who require permission from the consumer prior to adding them to any list.

They're not who CAN-SPAM was designed to put out of business, but this requirement will very likely have that effect. Please walk a mile in their moccasins and You will see!

We already take great pains, as a whole, to have people double opt in for their intent to receive electronic communications.

There's also the potential for significant harm to consumers, because of the problem of properly knowing their intent when they unsubscribe from a list. On top of that, these suppression lists could easily fall into the hands of spammers, leading to more spam instead of less.

There are actions taken in the offline world to protect merchants, publishers, business and help them stay in business, as well as the consumers rights...there must be fair protective actions taken for online merchants, publishers, business. Not uneven and bordering on impossible.

I now ask that you realize that those offline business stand to lose greatly as well, including but not limited to...large corporations and business...for they have grown and evolved onto and into the internet and many consumers depend on quality publications and communications coming in their email.

Why? Because the world is growing with the online experience and The internet and email is critical for business and consumer alike. It breaths with a life and a free flow of prosperity, caring, and sharing.

Putting unfair and unrealistic controls on email sending and receiving will do nothing but lower the quality of information available to all consumers...the internet is a different model...and it thrives on the free flow of information and offers.

This ruling can do nothing other than bring problems in another form.

I'm quite surprised at the potential problems this ruling could involve, and urge you in the strongest possible terms to reconsider its implementation in light of these problems,

I appreciate you!
Thank you for reading my letter.

Tina and baby Fern Garvin
Florida, USA

4/16/04

*Tina Garvin
for Fern Garvin*