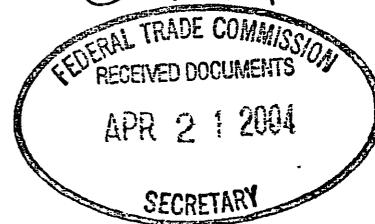


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Comment on Can-Spam Act

To the Commissioners,

When I heard about your proposed changes/additions to the CAN-SPAM Act I wondered if this would mean the end of my ongoing project to build a business on the internet. After losing my job a year ago I made a decision to devote all my time and energy and limited income to building a spam free business on the internet.

I always made sure not to send mail to anyone that did not request my information. I really take the time to insure that and have spent thousands of dollars in hope that my actions would pay off.

I applaud your efforts to curb the problem of unsolicited bulk email. However, I am concerned about the proposed requirement for merchants to maintain suppression lists.

There are so many problems and costs associated with this idea, and so much damage done to consumers and businesses alike, that I feel I must urge you to consider this matter most carefully.

Requirement of the use of suppression lists will seriously damage many of the legitimate publications available on the net. My specific concern is for harm

to publishers who require permission from the consumer prior to adding them to any list.

They're not who CAN-SPAM was designed to put out of business, but this requirement will very likely have that effect.

There's also the potential for significant harm to consumers, because of the problem of properly knowing their intent when they unsubscribe from a list. On top of that, these suppression lists could easily fall

into the hands of spammers, leading to more spam instead of less.

I was quite surprised at the potential problems this ruling could involve, and urge you in the strongest possible terms to reconsider its implementation in light of these problems.

Respectfully,

Roger Jones
LAUREL, MD USA