

Comment # 629

From: Michael Fader
Sent: Wednesday, March 17, 2004 4:34 PM
To: CONTACTLENSRULE
Cc: JEFF SPRENGEL, BNY CAPITAL MARKETS
Subject: What a shame

Its a shame that you, the FTC, has proposed a rule which could force me to wait days instead of hours before my contact lenses can get shipped to me! Why are you doing this? Because some lobbyist tells you its a good idea? Because the lobbyist tells you that the Association or Corporation that they represent will donate large sums of money? You are messing with the free enterprise system. You are messing with the American consumers right to purchasing goods at the lowest price they can or in the most convenient way they can. What you are doing is trying to protect The Eye Doctor Association of America (or whatever association exists). I tell you what would be a good idea. Tell Eye Doctors to lower their prices and make shopping and obtaining contact lenses easier for the consumer. Tell them to spend money on a distribution infrastructure to compete with the other, more efficient companies that distribute contacts. I went to doing business with 1-800-CONTACTS because it was a bit cheaper and much, much more convenient. I did not have to take time off of work (becasue most eye doctors don't work after 5pm) and actually go pick up contact lenses that were over priced to begin with.

We see what you are doing. You are going to penalize the consumer who waits until his/her last pair of contacts are in their eyes and needs a refill. Now they cant call the FAST/EFFICIENT company; they now have to take time during their work day to drive to their eye doctor to pay inflated prices to SEE!

Why not just hand over a check to every eye doctor in America thanking them for overcharging consumers and making our society a less efficient one. That makes complete sense to me and probably every other contact wearing American. But I did forget, that is how you at the FTC operate. BIG SLOW AND INEFFICIENT.

Consumers have a right to expect convenience and fast service when ordering contact lenses!