

Comment #: 6

May 12 2004

Mrs. Marianne Marrou

N/A

Florida

United States

Regarding:TSR Fee Rule, Project No. P034305,

You should not punish the companies that are following the regulations and purchasing the lists by raising the price above it's already substantial amount. Instead you should concentrate on punishing and fining the companies that have not purchased the list and are violating the rule. Raising the cost will just make it more likely that people will ignore the rule and not buy the list.

Please think long and hard before you raise that fee. It's illogical to raise the price when you're having trouble selling something. You'd be better off having a fire sale, getting everyone to sign up, then raising the rates (not double like you are suggesting though!) in a couple years. Then the companies would be afraid to cancel their subscription for fear that would trigger an audit.