

January 23, 2002

Office of the Secretary, Federal Trade Commission
600 Pennsylvania Avenue N.W.
Washington, DC 20580



RE: Proposed change to Federal Trade Commission, 16CFR ~~Part~~ 310,
Telemarketing Sales Rule

I believe that the original, Telemarketing Sales Rule that is already in place is sufficient. I believe that we are getting to a point of over regulation by our government. You must realize the impact this will have on the medium to small business community that relies on telemarketing as their only source of marketing. By instituting such rules you will be forcing many companies to close their doors. Especially in this time of a slowed down economy, I don't believe that is time to over regulate commerce.

By instituting a national DO NOT CALL registry I guarantee that many consumers will call to be placed on that registry and telemarketing as we know it today will be over. Where does it end. Should we not allow television stations to air commercials? Should we not allow direct mail marketers to send their advertisements through the US mail? Both of these things are intrusive to the consumer, I know that people would rather tune into their favorite television show or sporting event without seeing all the commercials. These are all apart of a capitalist society. We need to be able to market our goods and services in the most efficient economical manner we know how. If we limit this we are promoting a non-capitalist society.

If most people don't like telemarketing then there should be no need for it. The bottom line is many people do indeed listen to telemarketers and over 5 billion dollars each year are sold as a result of telemarketing calls. It is easy to say "Their

irritating lets get rid of them", but where does that stop? With the advent of caller ID people are able to see who is calling before they answer. If someone does not wish to be bothered during a particular time they can **turn** the ringer on there phone off or have there answer machine answer for them. If someone actually does answer the phone and they do not wish to continue the call, they can simply hang the phone up. Instead of limiting the telemarketers ability to sell their products we should possibly focus on ways of tolerating there practice. Lets not forget that the telemarketing industry is a major employer to many hard working Americans. Many Americans with disabilities that would not be able to do other labor intensive jobs.

This is a popular act to pass with many voters however there are some major consequences that must be thought of. Mainly the elimination of several businesses that rely on telemarketing as there only source of marketing. This in turn will eliminate several jobs that people need. All resulting in an even slower economy that we currently have.

Please stop the regulation. There is currently sufficient legislation already that mandates that a customer can request to be put on a DO NOT **CALL** list. That in my opinion is too much regulation. Taking it to the next level would be devastating to the industry and to America!

GENERAL QUESTIONS FOR COMMENT:

(a) What is the effect, if any, on consumers?

COST: Consumers will be forced to pay higher prices because marketing costs will increase. If it wasn't cost effective to telemarket no one would do it.

BENEFIT: There will be no benefit!

(b) What is the impact, if any, on individual firms that must comply with the rule?

COST: The individual ~~firm~~ will in my estimation be forced to find other means in which to market there goods and services. It will no longer be cost effective to use telemarketing. Many firms will be forced to close!

BENEFIT: There will be no Benefit!

(c) What is the impact, if any, on industry?

COST: If sellers have constraints on ways in which to market there products it will obviously slow done the industry pipeline. Less products will be sold and less products will need to be produced. Thus resulting in slowing the economy. As for the telemarketing industry, it will be done! Anyone who thinks that the telemarketing industry can withstand this type of legislation is kidding themselves.

BENEFIT: There will be NO benefit!

(d) What changes f any should be made to the proposed rule to minimize cost to industry or consumers? This rule should not change in any way. It is already to constrictive to marketing as the rule stands now.

(e)How would each suggested change affect the benefits that might be provided by the proposed Rule to consumers or Industry? By NOT changing the Rule it will benefit everyone, both consumer and Industry. Consumers will continue to pay less for their products because marketing costs wont increase. The economy will benefit because more goods and services will be sold as a result and less people would be unemployed. The Industry would benefit because they would continue to be able to use telemarketing as a cost effective way to market their products or services.

(f)How would the proposed Rule affect small business entities with respect to costs, profitability, competitiveness, and employment? With respect to costs, marketing costs would skyrocket. Firms that telemarket typically are spread out over a wide area. It is not cost effective to use other means of advertising such as television, newspaper, radio, etc. When doing business over a large territory to advertise using those media a **firm** would need to use multiple television stations, newspapers, etc. With respect to profitability it obviously would lower profitability because the costs of the sale would increase. With respects to competitiveness, this will virtually take firms dependent on telemarketing out of the business. Thus losing all competitiveness. With respect to employment, **as** a firm that is dependant on telemarketing I know for a fact that we would fire all of our employees if this act was changed. I believe this to be true with most firms. This would also as a result drive up the costs on other sources of marketing. Thus effecting other firms that don't use telemarketing.

Thank you for reading this. Please do the right thing by NOT passing this act.

Sincerely,



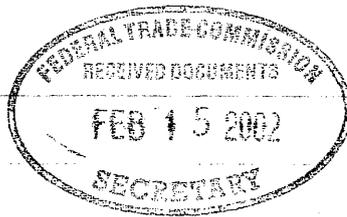
Tim M. Acri

[Redacted]
[Redacted]
[Redacted], IL [Redacted]
[Redacted]

Feb. 1-02

Dear Sir or Madam:

Please pass the "Do Not Call" registry regarding telemarketers. People are tired of hearing from telemarketers.



Thank You

Sincerely

Connie Alexander

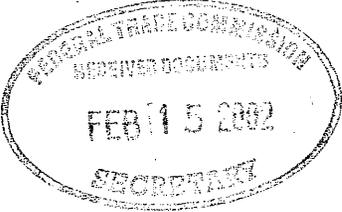
[Redacted]

[Redacted] Kansas [Redacted]

[REDACTED] PA [REDACTED]

January 25, 2002

Federal Trade Commission
ATTN: Office of the Secretary
600 Pennsylvania Av NW, Room 159
Washington DC 20580



RE: Telemarketing Rulemaking-Comment
FTC File No. R4 11001

Dear Secretary,

I am writing to express my strong support for the creation of a national "Do Not Call" list.

It has become clear that voluntary self-regulation, such as trade association "Do Not Call" and state-based lists, have not been effective. Further, the FTC cannot be expected to be able to enforce a "Do Not Call" policy which is based on checking individual company lists.

Telephone calls from marketers are far more invasive of privacy than emails or postal offerings, because a phone call is more difficult to ignore and ties up a valuable resource to a greater degree than other forms of unsolicited communication (other than house calls). For this reason, I would favor making this rule enforceable for non-profit, religious and other groups as well.

No one has the right to continue phoning individuals after they have been instructed not to, and the national "Do Not Call" lists will help protect individual rights to privacy. It will not prevent marketers from reaching customers; there will still be a huge audience of people who do not object to such calls.

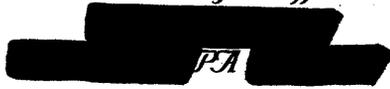
Respectfully,

A handwritten signature in black ink, appearing to read "Ron M. Aryel".

Ron M. Aryel MD MBA

Ms. Audrey Asroff

1/24/02

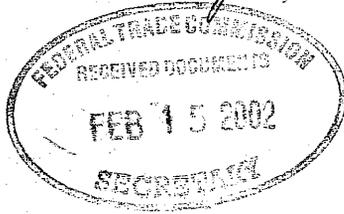


Telemarketing Rulemaking-Comment
FTC File # R411001

I absolutely agree with the
FTC's proposal for a do-not-
call list.

Telemarketing calls are most
annoying.

Audrey Asroff



Member
The Humane Society of the United States

Adopt your next pet from an animal shelter, and give a pet a good home.

Mr. George Barbo

[REDACTED]
[REDACTED] PA [REDACTED]

January 25, 2002

FTC
Office of the Secretary
Room 159
600 Pennsylvania Ave. NW
Washington, DC 20580



RE: Telemarketing Rulemaking --Comment
FTC File No. **R4 11001**

To Whom It May Concern:

In response to the Telemarketing Do-Not-Call List, going to a national level is a perfect idea.

The local phone companies (supplying Dial Tone) already have a list of non-published phone numbers that we the consumer pay for, and I do mean pay dearly on a monthly basis.

We the consumer on this non-published phone numbers list pay a monthly fee, **so** we are not disturbed by unwanted calls, that includes telemarketing.

Now you have the list already available to you and all telemarketing companies.

Fees? Since we the consumer already pay a fee to be on the non-published phone number list, the telemarketing companies should pay to use the list, **pay** to update the list and pay any other fees necessary. The general public should not be taxed, surcharge or levied with any more phone charges. If you charge the telemarketing companies, maybe there will be fewer of them around to bother people, especially us phone customers that are paying for a non-published phone number because we do not want to be annoyed.

I also suggest a fine, of substantial monetary value for those aggressive telemarketing companies that always ignore our pleas not to call us or to stop calling us. After all, what do they care so long **as** they can create business at our expense.

Now, doesn't that make sense? Yes I know, its just "TOEASY".

Sincerely,

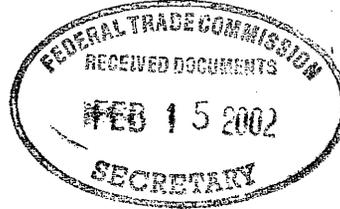
George Barbo
[REDACTED]
[REDACTED]

1121

[REDACTED]

January 24, 2002

Federal Trade Commission
Office of the Secretary
Room 159
600 Pennsylvania Ave NW
Washington, DC 20580



Dear Sirs,

My father-in-law used to say, "nothing happens in business until a salesman makes a sale".

The respect for salespeople has eroded in the last several years, I'm sure that part of the reason is bad manners by some cold callers.

I sell car and home insurance for a living. I have saved people hundreds of thousands of dollars over the years, and made every effort possible to sell them enough coverage in case of a catastrophic accident.

I do a lot of cold-calling and try my best to be as polite as possible.

- I don't start until 7:00 PM (after the supper hour)
- I introduce myself for ten seconds then ask if people are interested in a no-obligation quote.
- The second they say no, I politely thank them for their time and go to my next call. I never argue with people.

The problem with a national registry is you punish those of us who promote professional, courteous business along with the rude people who wreck commerce for the rest of us.

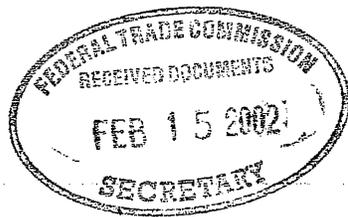
Yours truly,

A handwritten signature in cursive script that reads "Dave Barsness".

Dave Barsness, CPCU

[REDACTED], MN

1122



January 24, 2002

Dear sirs:

I am totally in favor of the proposal of the FTC to introduce a bill for a do-not-call list for telemarketers. I find their calls invasive, annoying, and a huge nuisance. It would be such a pleasure not to have dinner interrupted by their solicitations and surveys.

Sincerely,

Maddalyn P. Bauer

[REDACTED]
[REDACTED], La. [REDACTED]

1-24-82

DEAR SIR

PLEASE, PLEASE PUT A STOP
TO THE TRADE-MARKETERS CALK'S

I RECEIVE 3 TO 5 BALLS
EVERY DAY TODAY'S
A WEEK.

THANK YOU FOR ANY
HELP YOU CAN DO

W.C. BELL Walter & Bell
[REDACTED] PA

Berman

[REDACTED] PA [REDACTED]

January 27, 2002

FTC Office of the Secretary
Room 159
600 Pennsylvania Avenue NW
Washington, D.C. 20580

To whom it may concern:

We Gail and Mark Berman are in full support of the FTC's proposal for the national telemarketing & not-call-list. We endorse this endeavor 100%.

Sincerely,

Gail Berman
Mark Berman
Gail and Mark Berman



January 28, 2002

FTC
Office of the Secretary
Room 159
600 Pennsylvania Avenue NW
Washington, D.C. 20580



Please take my name off the telemarketing list.

Thank you.

William and Caroline Bertlett

[REDACTED]

[REDACTED], PA.

[REDACTED]

[REDACTED]

1-28-02

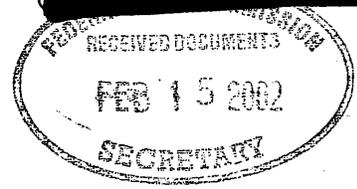
FTC
Office of the Secretary
Room 159
600 Pennsylvania Ave. NW
Washington, D.C. 20580

I wish to be added to
the telemarketing, "DO-NOT-CALL"
list.

Robert E. Boylan

[REDACTED]
[REDACTED] Pa. [REDACTED]

telephone: [REDACTED]



TELEMARKETING Rulemaking Comment.
FTC FILE NO. R-71101.



I Do NOT wish my NAME AND PHONE
NUMBER USED BY TELEMARKETERS

Deborah M. BRADLEY

[REDACTED]
[REDACTED] RA [REDACTED]

[REDACTED]

Deborah M. Bradley

01-31-02



Telemarketing Rulemaking

- Comment FTC File No
R11001

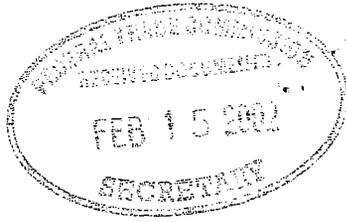
Mrs. Shirley A. Brenner

PA



Jeanne Buerkel

January 27, 2002



FTC

*Office of the Secretary
Room 159,
600 Pennsylvania Avenue
Washington, DC 20580*

I am writing to express my support for a national telemarketing do-not-call list. I am for freedom of speech, but if I express the desire for such a list, is not taking away anyone's right to free speech. It is just a list of people who do not want to be bothered by unsolicited phone calls.

Again, the FTC is not taking away the right of the telemarketers, it is only expressing certain people's desire not to be disturbed. That is "their right."

Thank you for your consideration

Jeanne
Jeanne Buerkel

1130

Rosemary Buetikofer

[REDACTED], PA [REDACTED]

January 23, 2002



FTC Office of the Secretary
Room 159
600 Pennsylvania Avenue NW
Washington, DC 20580

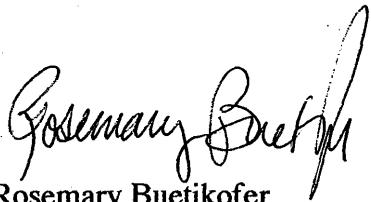
“Telemarketing Rulemaking— Comment FTC File No. R411001”

I am writing to the FTC to let you **know** I fully support the proposal to create a national “Do Not Call” list to protect consumers from unwanted solicitation phone calls. I am tired of my family’s daily life being interrupted **by** telemarketers. When I wish to make a purchase I will initiate the transaction.

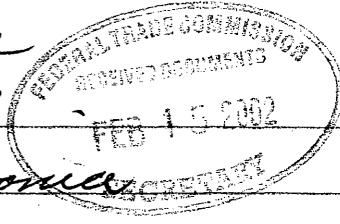
Telemarketing is disruptive to my privacy and peace of mind at home. It is perfectly legal for me to place a sign on my home which states “No Soliciting”. I wish the FTC to create the national “Do Not Call” list to provide me with the same option on my telephone.

Please pass this policy as quickly as possible. The dinner hour needs to be reclaimed from interruption. Thank you for your effort to support the wishes of the American consumer.

Sincerely,


Rosemary Buetikofer

FTC office
Room 159
600 Pennsylvania
N.W. Wash. D.C.



Jan. 27, 2002

E. M. Bradsher

[REDACTED]
[REDACTED]

Tell them it may be a:

This old (80) lady hopes you
can do something about these
people who harass you all day
and even up to 9pm at night.

I hate telephones. I only have one.
Being arthritic it's hard for me
to get to the phone. I have found
a solution. Everyone of the old
friends I have left across the
Country know how long to let the
phone ring. If I don't answer they
know I'm not home. No one I
know across the Country and a few
I've met will call me during my
dinner or preparation of same.
Therefore when my phone rings
between the hours of 5 to 8pm EST
I know it's these Telemarketers.
How about all the garbage
mail. I call it the 'gunnies'

(2)

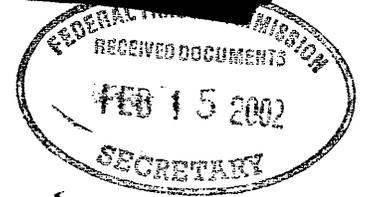
and buyers. The gummies come
from all over the Country and
I wonder where they get their name.
I have no credit cards - "If I
don't have it I don't buy it."
Social Security is my only income.
We didn't make big bucks when
I was working.

Yours truly,

E. M. Bradsher (Miss)

[REDACTED]

Dear Sirs,



TELEMARKETING
RULE MAKING
FTC FILE # R.11001

Thank you
Charles R Cairns

TELE [REDACTED]



Office of the Secretary
Federal Trade Commission [REDACTED], Kansas

Dear "Sir or Madam"

For three years we have been trying to stop junk mail and Telephone Telemarketing.

The telephone rings average "FOUR" times a day. You answer, they don't say nothing the phone shows "Out of Area Call".

I do not answer the phone anymore. We miss some Important Calls because of all this.

I went to the Kansas Attorney General office and asked for help they gave me this list of addresses to write but nothing helped.

Talked Southwestern Bell. no Help.

I am hoping that you pass a law outlawing this hateful system.

My wife has to be looking at the phone register and if it say "Huera De Serie" or "Out of Area" she doesn't answer the phone and at times it is an important call and keeps on ringing. So please Help Help Help

rly

Jesus G. Campos

[REDACTED]
[REDACTED], Kansas [REDACTED]

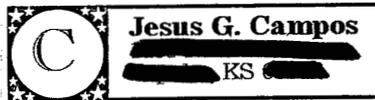
1135

Last complaint with telephone Co.
"Southwester Bell" they told me there
is nothing they can do.

They try to sell you this and that, my
phone bill is up to \$45.00 and \$55.00 month

So I'm looking for some other Company
hoping to get away from all this Crap.

Jesus G. Campos





State of Kansas

Office of the Attorney General

CONSUMER PROTECTION/ANTITRUST DIVISION

301 S.W. 10TH, LOWER LEVEL, TOPEKA 66612-1597
PHONE: (785) 296-3751 FAX: 291-3699 . TTY: 291-3767

CARLA J. STOVALL
ATTORNEY GENERAL

CONSUMER HOTLINE
1-800-432-2310

HOW TO REMOVE YOUR NAME FROM MAIL AND TELEPHONE LISTS

THE FOLLOWING ADDRESSES MAY BE USED TO REQUEST THE REMOVAL OF YOUR NAME FROM SOME MAIL AND TELEPHONE PREFERENCE LISTS THAT CURRENTLY EXIST. YOU SHOULD WRITE A LETTER ASKING THAT YOUR NAME BE REMOVED FROM ANY AND ALL LISTS. IT MAY NOT STOP ALL CONTACTS BUT WILL DRASTICALLY REDUCE THE AMOUNT YOU MAY BE RECEIVING.

CAUTION: YOU MUST REMEMBER THAT IF YOU CONTINUE TO ORDER, YOUR NAME WILL BE LISTED AGAIN AND YOU WILL CONTINUE TO RECEIVE SOLICITATIONS!

MAIL PREFERENCE SERVICE

P.O. Box 9008

Farmingdale, New York 11735

TELEPHONE PREFERENCE SERVICE

P.O. Box 9014

Farmingdale, New York 11735

Jan 27, 2002

FTC Office of the Secretary

Please add my name to
the "Do not call list"



Joan & Frank Casella

[REDACTED]
[REDACTED] Pa [REDACTED]
[REDACTED]

Thank you!



January 24, 2007

FTC. Office of the Secretary
Room 159, 600 Pennsylvania Ave.
N.W. Washington, D.C. 20580

Gentlemen:

We expect you to please
prepare a national telemarketing
"do-not-call." We are serious
and we are inundated all
hours of the day with calls.

Our telephone is:

[REDACTED]

Thank you in advance for
your kindness in adding
us to your list.

Very truly yours,
Ruth G. Cunningham

[REDACTED] O.P. [REDACTED]